

AGA2011



18th ANNUAL GENERAL ASSEMBLY

BOBBY ORR COMMUNITY CENTRE • PARRY SOUND • AUGUST 20-22, 2011



CORPORATE SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSORSHIP OPPORTUNITIES

The Métis Nation of Ontario has a number of corporate sponsorship opportunities available to you for our 2011 Annual General Assembly.

There are four levels of sponsorship: **Platinum**, **Gold**, **Silver**, and **Bronze**. The benefits of your sponsorship for each level are outlined below. The Métis Nation of Ontario hopes that you will find the sponsorship opportunity that best suits the needs of your organization or company.

WHY SPONSOR?

The Métis Nation of Ontario's Annual General Assembly depends on your generous contributions in order to continue and grow year after year. Our goal is to make sure that your sponsorship dollars benefit you as much as they do us.

This unique marketing opportunity allows your company/organization to:

- Make invaluable connections within Métis/Aboriginal communities across Ontario
- Raise your organization/company profile and enhance your image with Métis people
- Gain increased visibility of your product or service through local media (ie. www.metisnation.org, *Métis Voyageur* newspaper)
- Network with local business and fellow corporate and government sponsors

All sponsors will be acknowledged with gratitude throughout the 2011 Métis Nation of Ontario Annual General Assembly.

CONTACT:

Joanne Meyer

Tel: 1-888-466-6684 xt. 101

joannem@metisnation.org

the Métis
Nation of
Ontario

CORPORATE SPONSORSHIP OPPORTUNITIES
LEVELS of SPONSORSHIP



PLATINUM

GEORGIAN BAY OUTER ISLAND
 WILDERNESS CRUISE

One Exclusive sponsorship available
 \$10,000

- ∞ Invitation, Opening Welcome
- ∞ VIP participation in the Traditional Voyageur Canoe Opening
- ∞ VIP meet and greet with MNO Executive, business and government leaders prior to Dinner
- ∞ Recognition by Master of Ceremonies on River Cruise
- ∞ Sponsor name and logo on all promotional materials, signage and Assembly program
- ∞ Acknowledgement of sponsorship on the MNO website
- ∞ Link from MNO website to sponsor website for one full year
- ∞ 1/2 page full colour ad in *Métis Voyageur* newspaper*
- ∞ Static display of Ad on the Meeting Rooms Screens during breaks*
- ∞ Corporate Banner displayed at AGA*
- ∞ Logo on table tents on Georgian Bay Outer Island Wilderness Cruise
- ∞ Acknowledgement of sponsorship in post AGA newspaper advertising
- ∞ AGA Sponsor Appreciation Gift

*to be provided by sponsor



GOLD

SPONSORS
 \$7,500

- ∞ VIP meet and greet with MNO Executive, business and government leaders prior to Dinner
- ∞ Sponsor name and logo on all promotional materials, signage and Assembly program
- ∞ Acknowledgement of sponsorship on the MNO website
- ∞ Link from MNO website to sponsor website for one full year
- ∞ 1/2 page b & w ad in the *Métis Voyageur* newspaper*
- ∞ Logo on table tents on Georgian Bay Outer Island Wilderness Cruise
- ∞ Corporate Banner displayed at AGA*
- ∞ Acknowledgement of sponsorship in post AGA newspaper advertising
- ∞ AGA Sponsor Appreciation Gift

*to be provided by sponsor



SILVER

SPONSORS
 \$5,000

- ∞ Recognition by Master of Ceremonies on River Cruise
- ∞ Sponsor name and logo on all promotional materials, signage and Assembly program
- ∞ Acknowledgement of sponsorship on the MNO website
- ∞ Link from MNO website to sponsor website for six months following AGA
- ∞ 1/4 page full colour ad in *Métis Voyageur* newspaper*
- ∞ Logo on table tents on Georgian Bay Outer Island Wilderness Cruise
- ∞ Acknowledgement of sponsorship in post AGA newspaper advertising
- ∞ AGA Sponsor Appreciation Gift

*to be provided by sponsor



BRONZE

SPONSORS
 \$1,500

- ∞ Sponsor name and logo on all promotional materials, signage and Assembly program
- ∞ Acknowledgement of sponsorship on the MNO website
- ∞ Link from MNO website to sponsor website
- ∞ 1/4 page B & W ad in *Métis Voyageur* newspaper*
- ∞ Logo on table tents on Georgian Bay Outer Island Wilderness Cruise
- ∞ Acknowledgement of sponsorship in post AGA newspaper advertising

*to be provided by sponsor



**FRIENDS
 OF THE MNO**

IN KIND DONATIONS

- ∞ Sponsor name and logo on all AGA promotional materials, signage and Assembly program
- ∞ Acknowledgement of sponsorship on the MNO website
- ∞ Logo on table tents on Georgian Bay Outer Island Wilderness Cruise
- ∞ Acknowledgement of sponsorship in post AGA newspaper advertising