

Reaching 20,000  
Métis Households

# MÉTIS VOYAGEUR

## ADVERTISING



As the voice of the Métis Nation of Ontario (MNO), the Métis Voyageur is the best vehicle for reaching one of the fastest growing demographic groups in the province. It is also a respected source of information about Métis issues and events that is used by government, business and educational institutions across Ontario.

### Rates\* for Corporations & Governments

Size	One Issue	Two Issues (Save 10%)	Three Issues (Save 20%)	Four Issues (Save 30%)	Five Issues (Save 40%)	Six Issues (Save 45%)
Full page	\$1200	\$2160	\$2520	\$2880	\$3600	\$3960
¾ page	\$850	\$1530	\$2040	\$2380	\$2550	\$2805
½ page	\$650	\$1170	\$1560	\$1820	\$1950	\$2145
¼ page	\$450	\$810	\$1080	\$1260	\$1350	\$1485
⅛ page	\$250	\$450	\$600	\$700	\$750	\$825
Listing	\$150	\$270	\$360	\$420	\$450	\$495

### Rates\* for MNO Community Councils, MNO Citizens & other Métis Governments

Size	One Issue	Two Issues (Save 10%)	Three Issues (Save 20%)	Four Issues (Save 30%)	Five Issues (Save 40%)	Six Issues (Save 45%)
Full page	\$600	\$1083	\$1260	\$1440	\$1800	\$1980
¾ page	\$425	\$765	\$1020	\$1190	\$1275	\$1402
½ page	\$325	\$585	\$780	\$910	\$975	\$1072
¼ page	\$225	\$405	\$540	\$630	\$675	\$742
⅛ page	\$125	\$225	\$300	\$350	\$370	\$412
Listing	\$75	\$135	\$180	\$210	\$225	\$247

### Newspaper Specs

The Métis Voyageur is a 20 to 28 page tabloid newspaper, published five times a year and printed in full colour with a 5 column grid on newsprint.

### File Submission

Submit ads electronically in PDF format to:  
[MikeF@metisnation.org](mailto:MikeF@metisnation.org)

### Contact Info.

Mike Fedyk  
613-798-1488 ext. 108  
[MikeF@metisnation.org](mailto:MikeF@metisnation.org)

[metisnation.org](http://metisnation.org)

### Advertisement Sizes

- Full page - 10" x 16"
- ¾ page - 6.5" x 10.5"
- ½ page - 5" x 16" or 10" x 8"
- ¼ page - 8" x 5" or 2.5" x 16" or 10" x 4"
- ⅛ page - 4" x 2.5" or 1.25" x 8" or 5" x 2"
- Listing (business card) - 2" X 3.5"

### 2018 Publishing Schedule

- February 2018 (submission deadline: January 19)
- April 2018 (submission deadline: March 16)
- June 2018 (submission deadline: May 18)
- October 2018 (submission deadline: September 7)
- December 2018 (submission deadline: November 2)

Please note that there is limited space for advertising in each issue of the Métis Voyageur, so, advertising is accepted on a first-come, first-served basis. The MNO reserves the right to not accept advertisements.

**\* Double the price for an ad to appear in full colour.**

Multiply the price by 2.5 for an ad to appear on the back cover (always in full colour).

Rates effective as of October 13th, 2011.